

As the internet continues to rapidly expand, businesses are quickly developing new markets for goods and services.

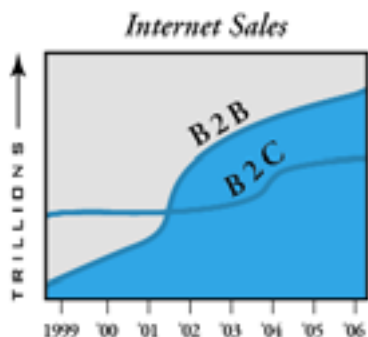
BUSINESS TO BUSINESS SEGMENT

GDA Creative brings more than 20 years of traditional promotion experience and 7 years of internet age experience to the Business to Business e-commerce segment. GDA's strong suit is the ability to quickly develop a deep understanding of B2B technologies and communicate strong messages that drive the brand to help make the sale.

Rely on GDA to develop powerful integrated campaigns blending new marketing thinking with traditional methods and online promotions.

SERVICES BASED ON COMPANY NEEDS

- Brand and positioning strategies
- Advertising and direct mail
- Website architecture and design
- Flash and online promotions
- IPO consultation for marketing



B2C internet sales are still growing while B2B sales are expected to increase faster over the next 4 years.

If your market is B2B, call on GDA Creative to launch your product or service to the world. Reach us at (408) 727-3500 x 205.

G D A *creative*

thinking beyond the box

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