

NEW TECHNIQUES IN BIOTECH MARKETING



GDA Creative brings more than 20 years of highly successful promotions of Silicon Valley companies and their innovative products to every client marketing program. We carefully dissect the target market for precision marketing results.

Services based on client needs

Start-ups – Company launches, logo and identity packages, website development, professional presentations marketing literature and strategic thinking.

Growing Companies – Brand identity and direct sales promotions, integrated marketing, product literature, market building activities and revenue based web development.

Larger Companies – Invigorating the marketing program, building the brand, creative annual reports, deeply integrated sales/marketing results, next level web development and strategies for market dominance of your product.

Biotech Programs

- Media segmentation and buying
- Top 100/1000 prospect programs
- Highly targeted direct mail
- Pre IPO programs
- Website development
- Trade shows and events
- Audience appropriate literature
- On-shelf and direct ship packaging

Challenge GDA to make your next marketing effort a success. Call (408) 395-7226 x 205 and speak with Eric Gray to arrange a meeting to discuss your marketing needs,



GDA creative

thinking beyond the box

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tel: (408) 395-7226 x 205 • email: eric@gdacreative.com • www.gdacreative.com
21972 Gillette Drive Los Gatos, CA 95033