

# EXPERTS IN SEMICONDUCTOR MARKETING

GDA Creative has grown with the semiconductor industry over the last 20 years. Our in-depth understanding of design engineers and their needs, wants and buying habits, guide the promotions and marketing strategies developed by GDA.

Over the years we have become close partners with our clients. Our creative involvement includes everything from advertising and product launches to strategic guidance through marketing challenges.

## Services based on client needs

**Start-ups** – Company launches, logo and identity packages, website development, professional presentations marketing literature and strategic thinking.

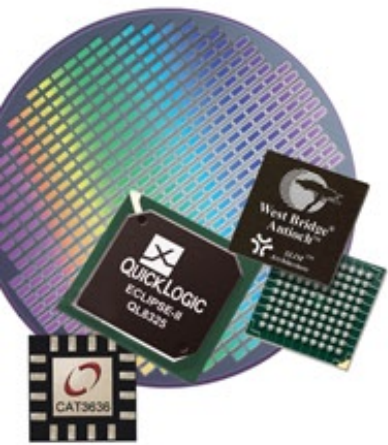
**Growing Companies** – Brand identity and direct sales promotions, integrated marketing, product literature, market building activities and revenue based web development.

**Larger Companies** – Invigorating the marketing program, building the brand, creative annual reports, deeply integrated sales/marketing results, next level web development and strategies for market dominance of your product.

## Semiconductor Experience

AEHR Test IC Test/Burn-in  
Altera ..... Programmable Logic  
Cadence ..... Design Tools  
Catalyst ..... LED Drivers/EEPROMs  
Centillum ... Communications ICs  
Credence ..... Test Equipment  
Cypress ..... Memory/Programmables  
Fujitsu ..... ASICs  
IDT ..... Switches/Audio-Video  
KLA-Tencor Fab Equipment  
LogicVision Built-in Self Test  
Microbridge Precision Sensors  
OmniVision Image Sensors  
Pericom ..... Clocks/Switches  
QuickLogic Programmable Logic  
Tower ..... Foundry

Challenge GDA to make your next marketing effort a success. Call (408) 395-7226 x 205 and speak with Eric Gray to arrange a meeting to discuss your marketing needs,



**GDA creative**

*thinking beyond the box*

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